

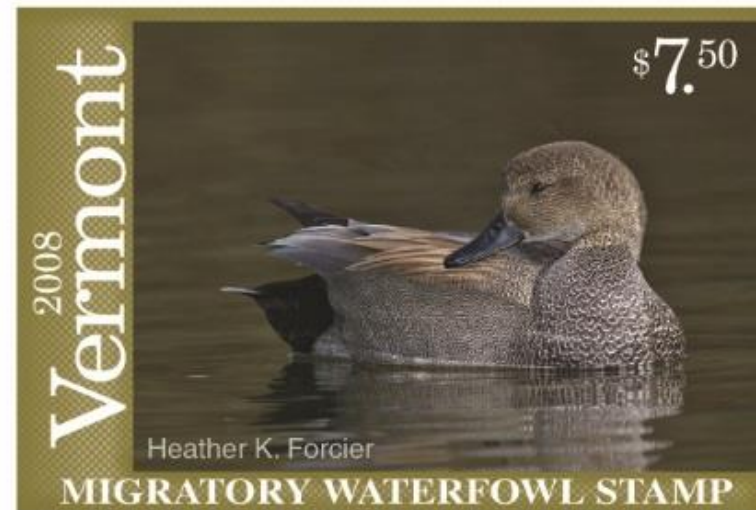
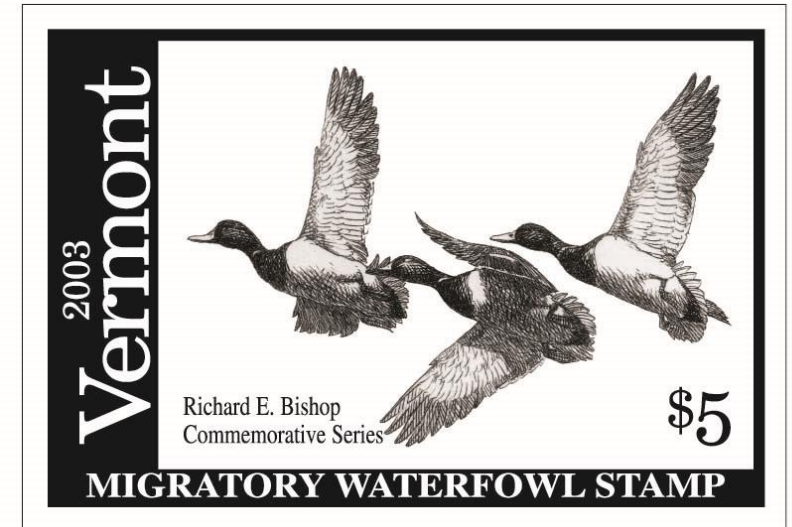


Vermont Fish and Wildlife

2015 License Sale Report

Background on license sales

- Generates more than \$7 million annually
- Accounts for 1/3rd of Department revenues
- 2015 sales:
 - 120k fishing licenses
 - 67k hunting licenses
 - 79k tags and stamps



HISTORIC LICENSE SALES

NOT VALID AFTER JUNE 30, 1912

Nº 9178 RESIDENT FIFTY CENTS

Hunter's License

STATE OF VERMONT

We it known, that Henry B. Johnson a resident
of Wilton in the County of Chittenden and State
Vermont (known to me to be a bona fide resident of Vermont), (known
to me to be the owner of improved real estate in Vermont and paying taxes thereon on the
listers' appraised value of one thousand dollars), having paid the fee provided by law, is
hereby granted license to hunt, shoot, take and transport any of the wild animals, wild fowl
or birds of this State, by keeping within and complying with all provisions of the laws of
Vermont, relating thereto, from the date hereof until the first day of July next following,
when this license shall be void and of no effect.

Given under my hand this 28 day of Sept, 1911.
E. T. Shelburne Town Clerk.
Town of Wilton

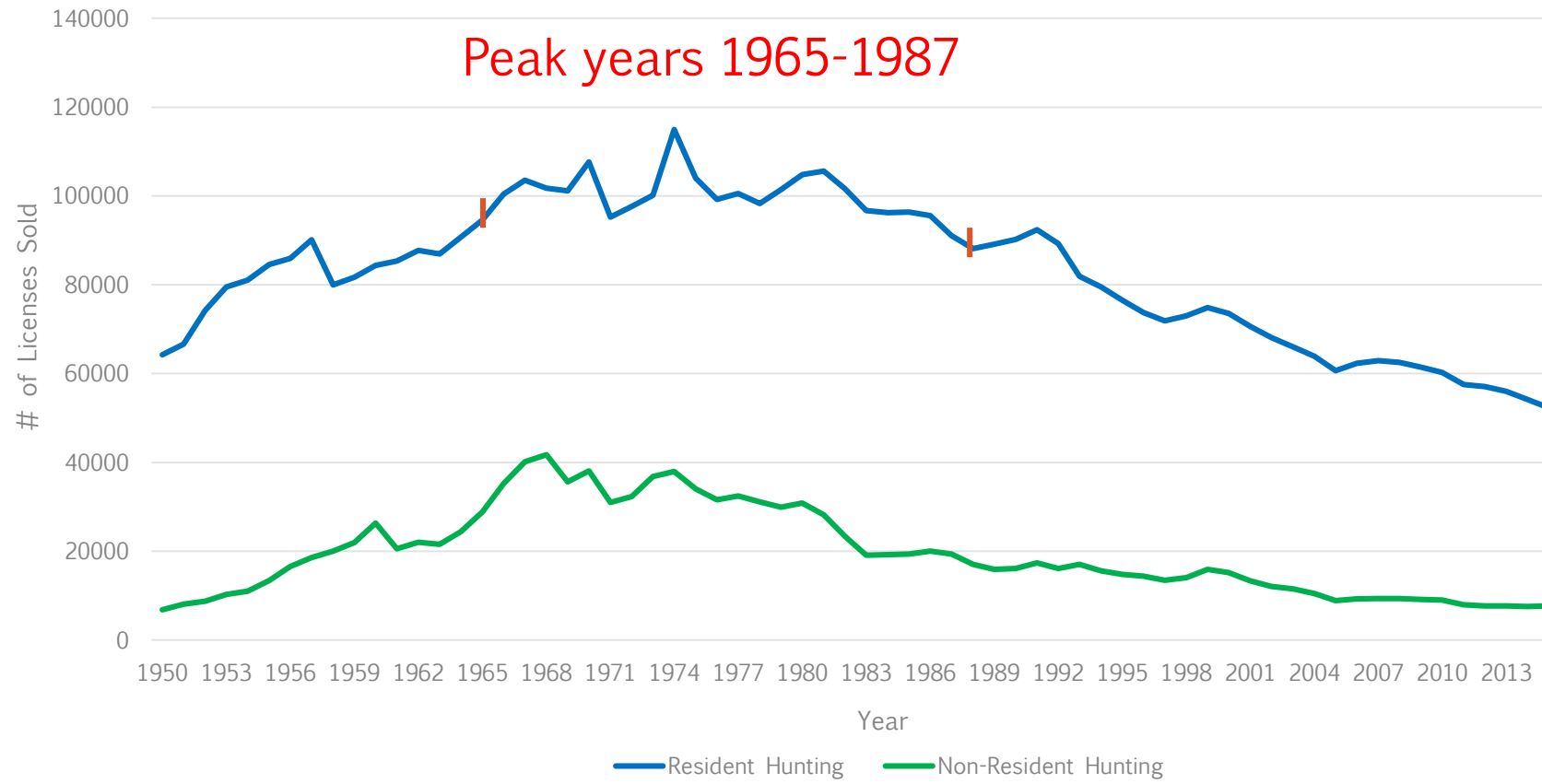
THIS LICENSE IS NOT TRANSFERABLE.

Nationality Amer., Age 40, Weight 130
Height 5-6, Complexion dark, Color of Hair black
Color of Eyes gray, Occupation Editor
Distinctive Marks

SEC. 6. No person to whom such license has been issued shall hunt, shoot, kill or transport any game birds or wild animals, nor use a gun for hunting, in this state, unless at the time of such hunting, shooting, killing or transporting, or using such gun, such person has such license on his person. Such person shall exhibit such license, on demand, to any fish and game warden or other officer, or the owners of the land on which such person is hunting. (No. 147 Acts of 1908.)

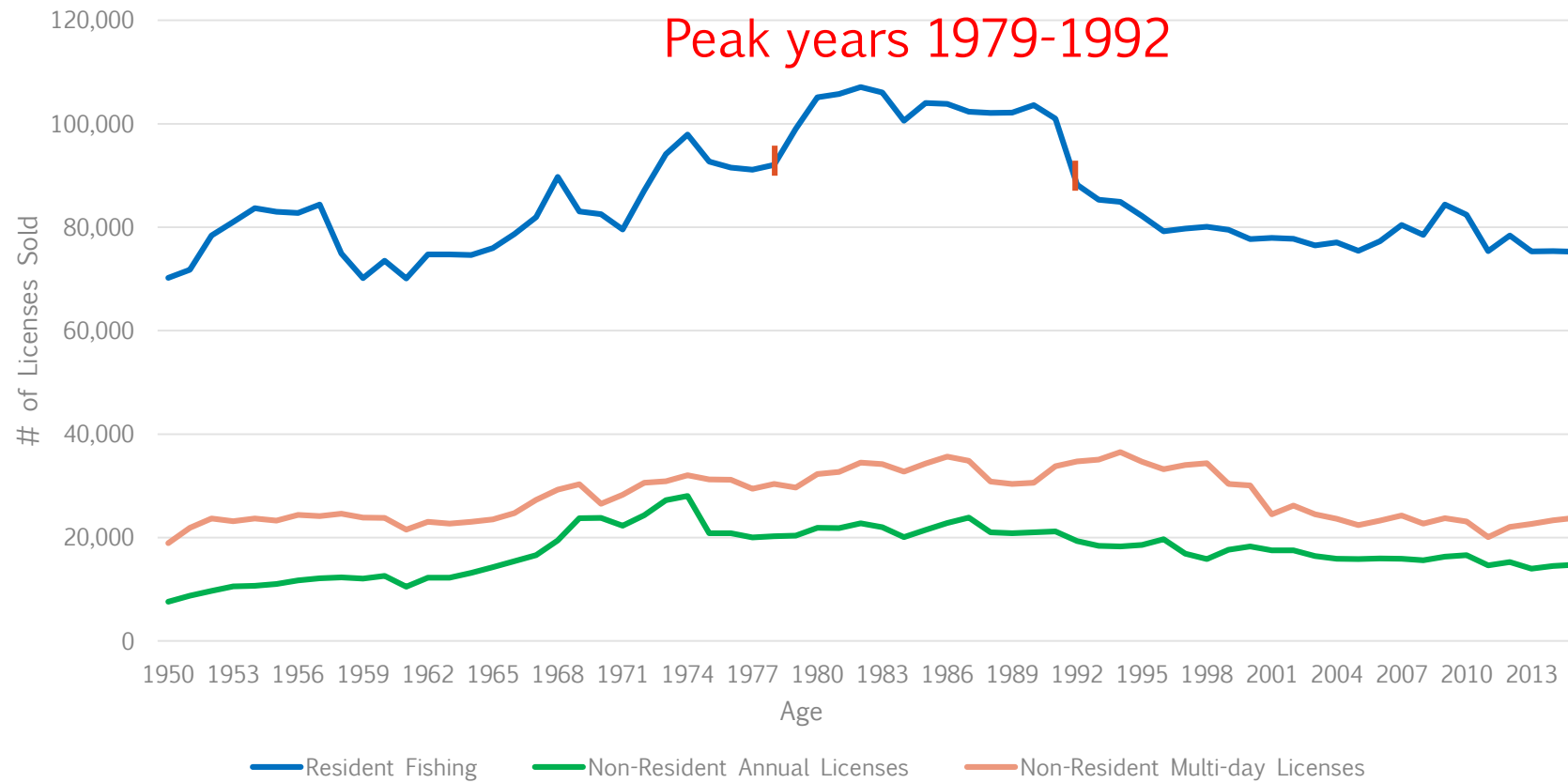
E. T. Shelburne
STATE FISH AND GAME COMMISSIONER.

Hunting License Sales 1950-2015



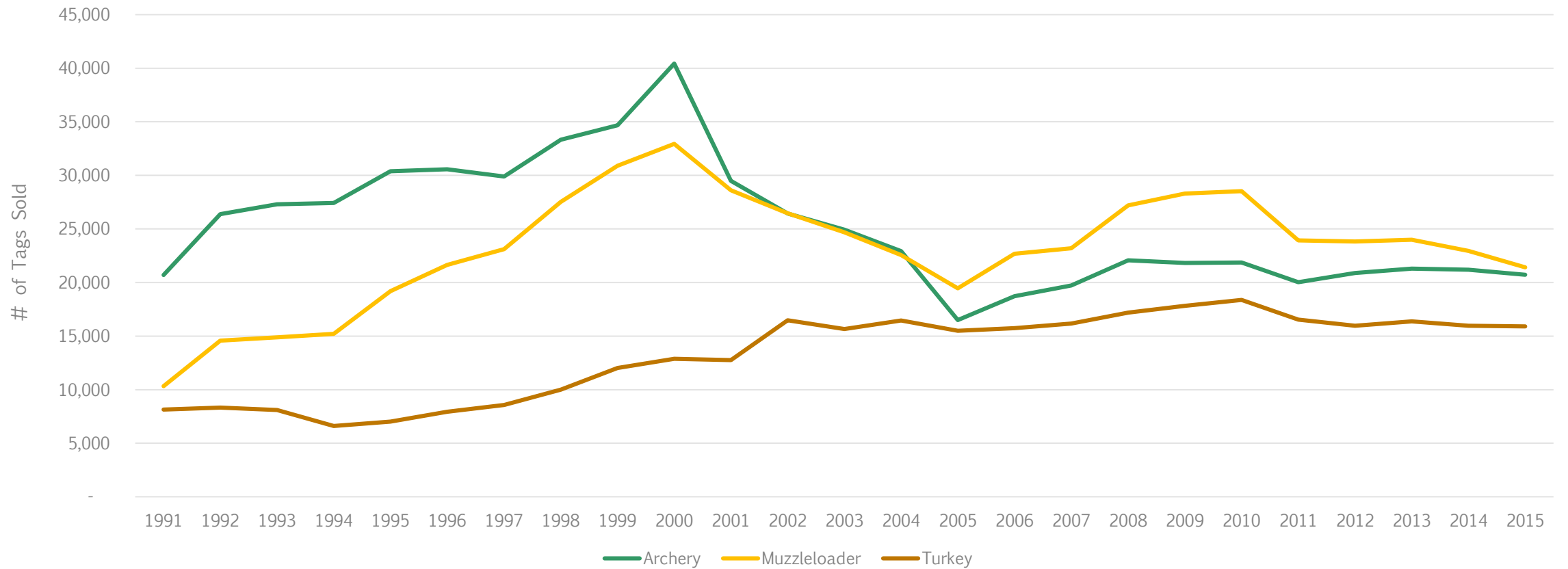
Includes license sales for ages 18-64

Fishing License Sales 1950-2015



Includes license sales for ages 18-64

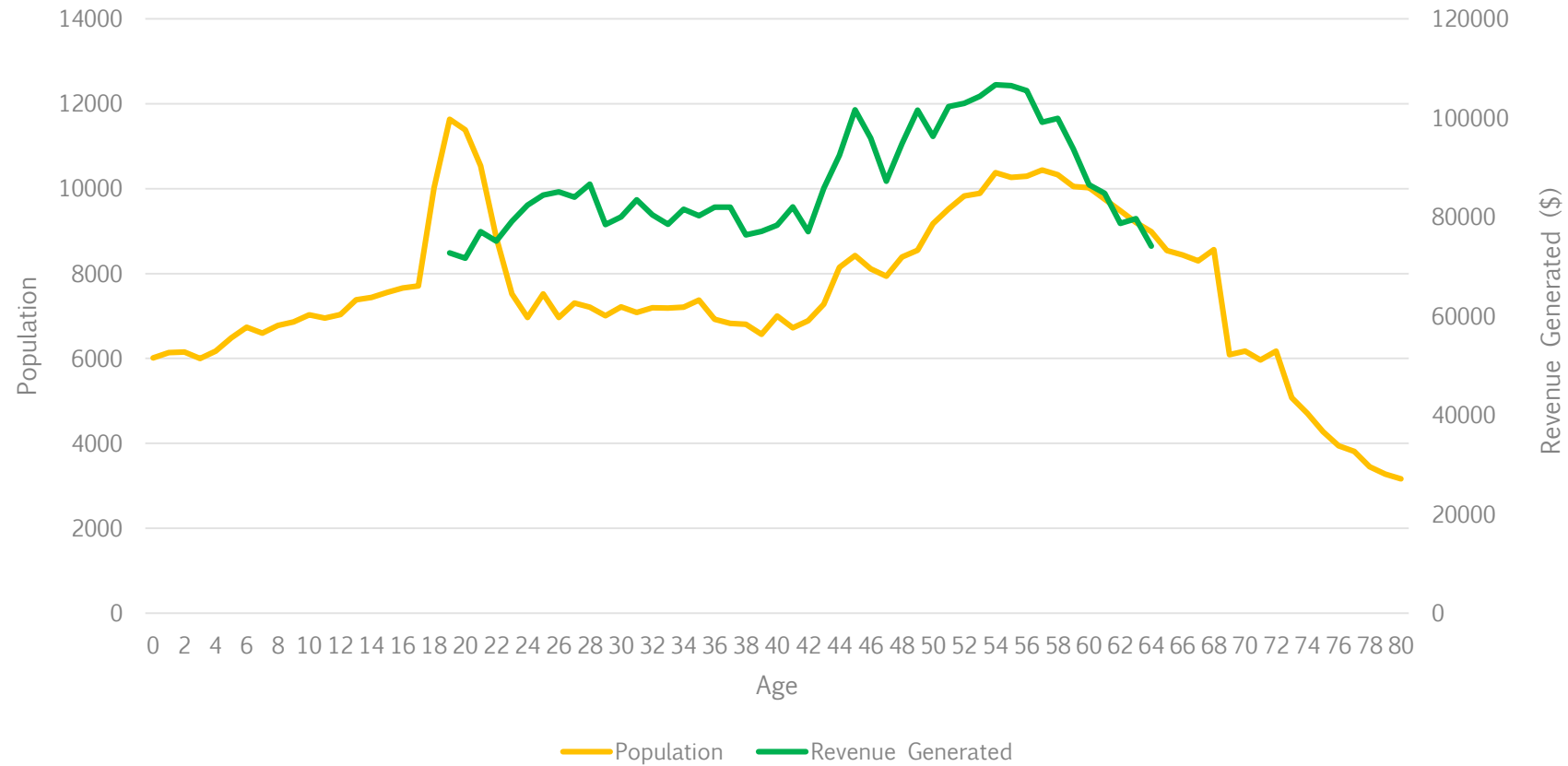
Tag Sales 1991-2015 (Resident and Non-resident)



TRENDS IN RESIDENT LICENSE SALES

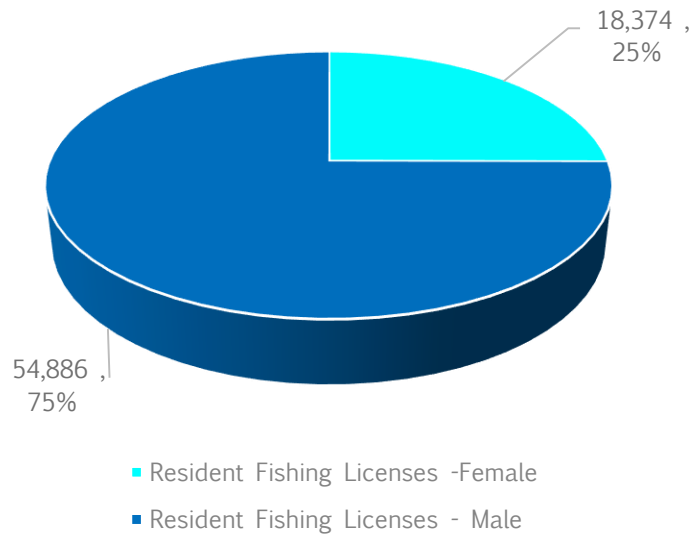


Vermont's Population and License Revenue Generated

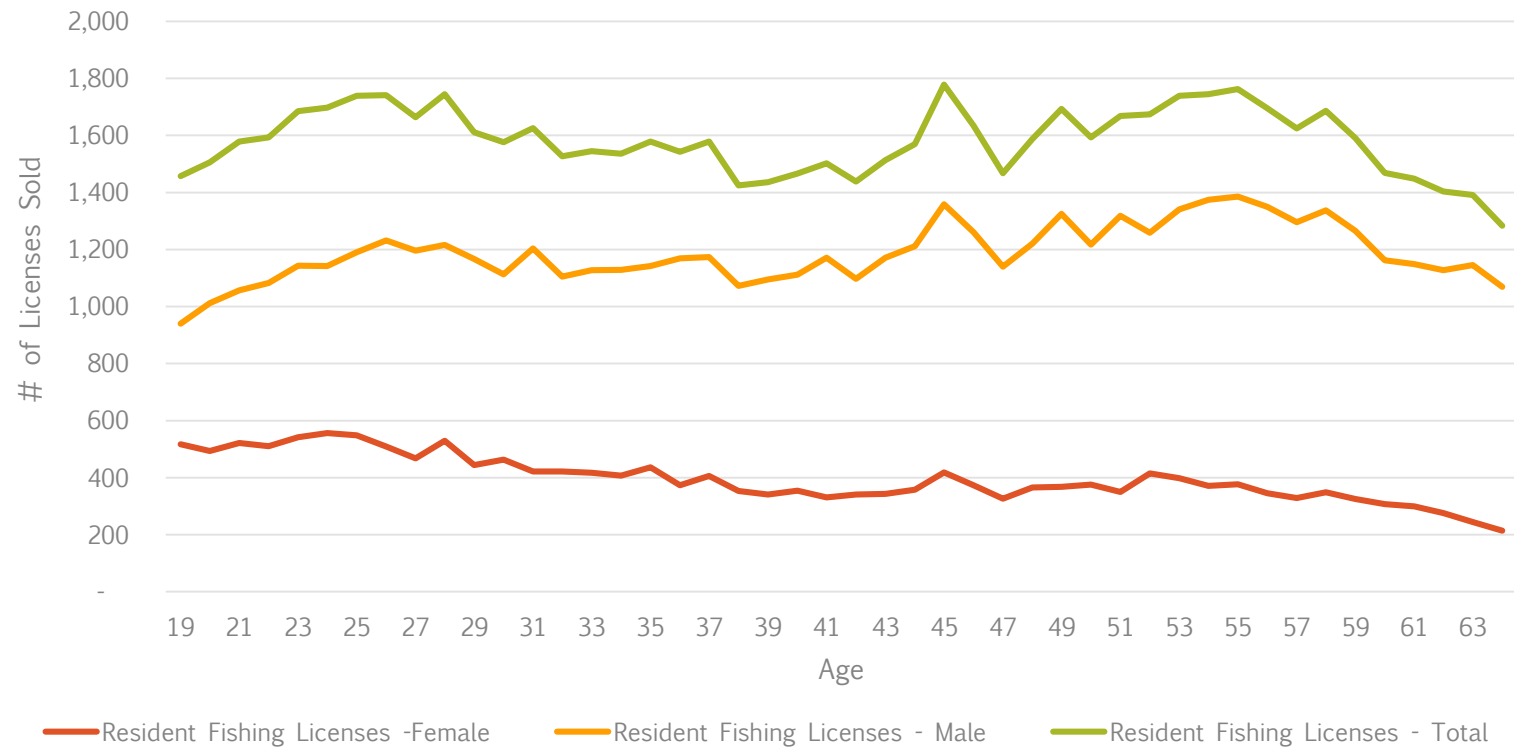


Resident Fishing License Sales - 2015

License Sales by Gender

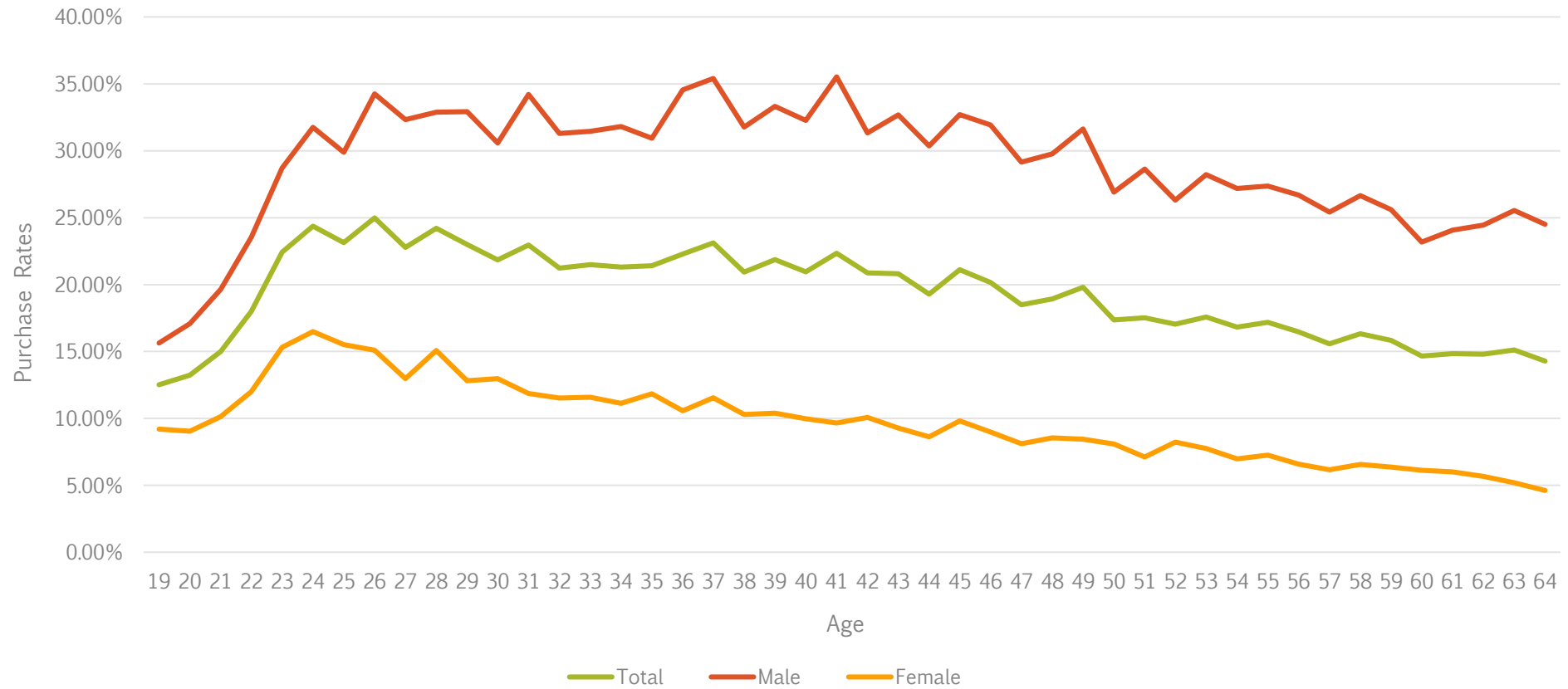


License Sales by Age



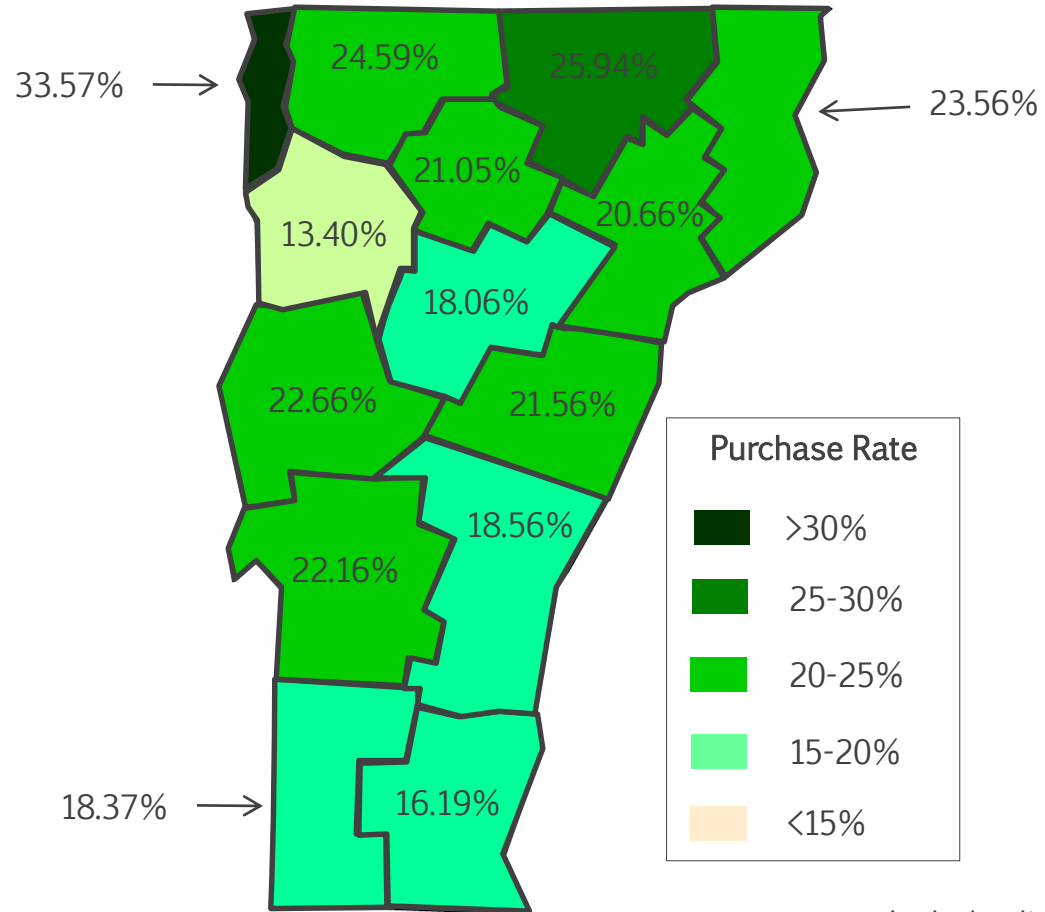
Includes license sales for ages 19-64

Fishing License Purchase Rate



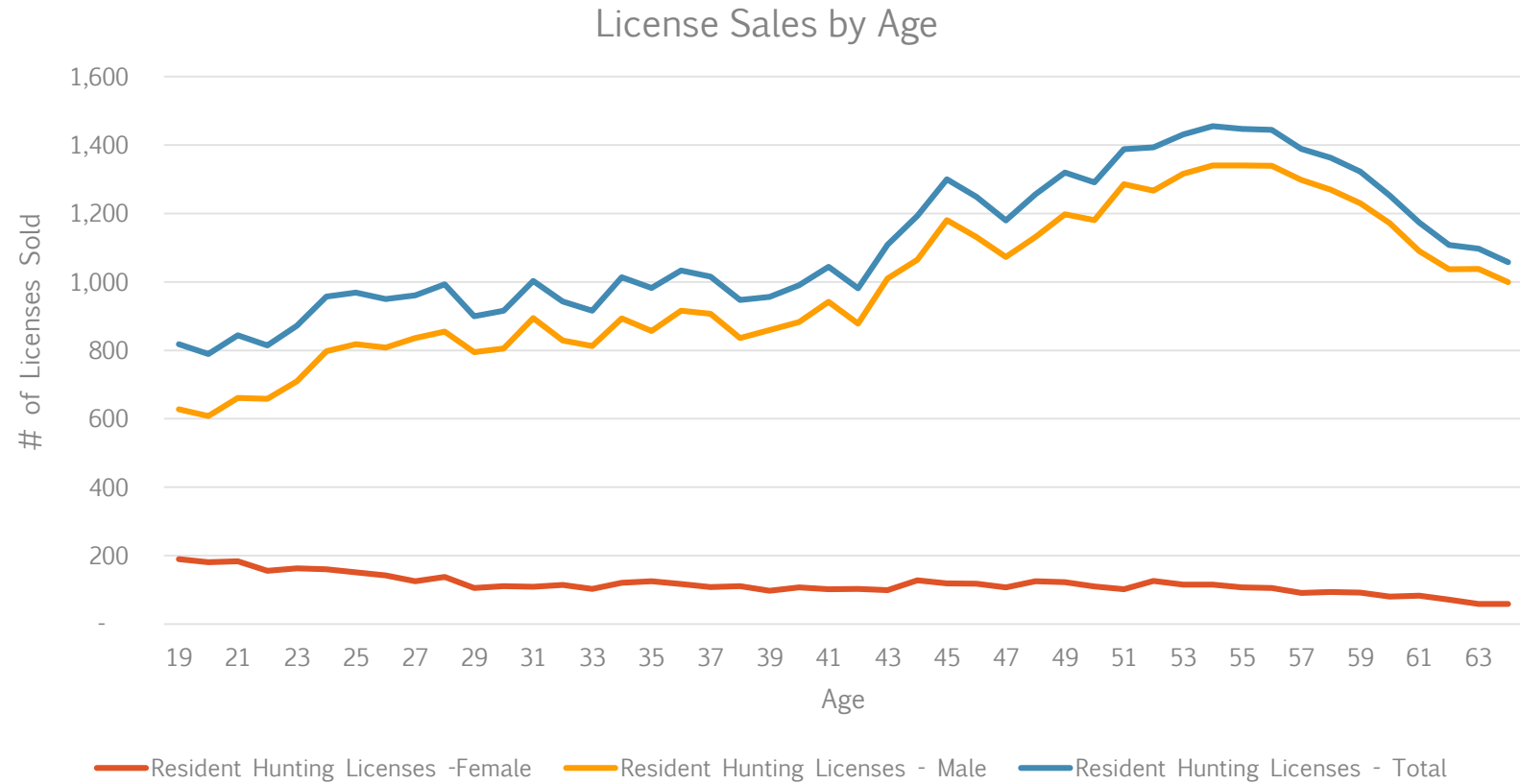
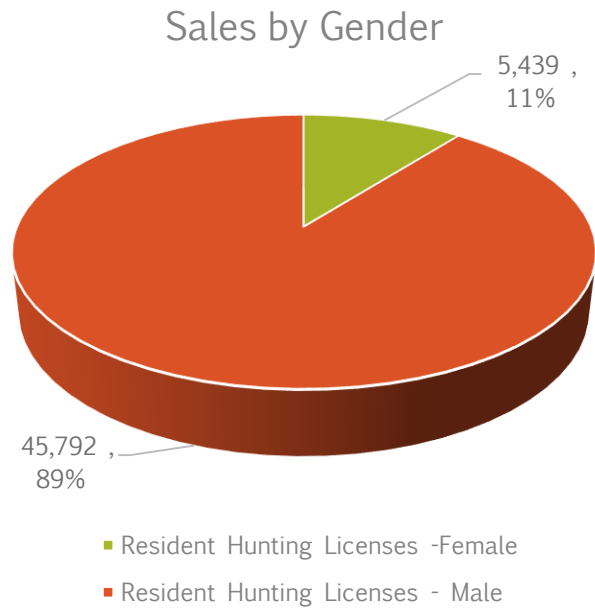
Includes license sales for ages 19-64

Resident Fishing License Purchase Rate



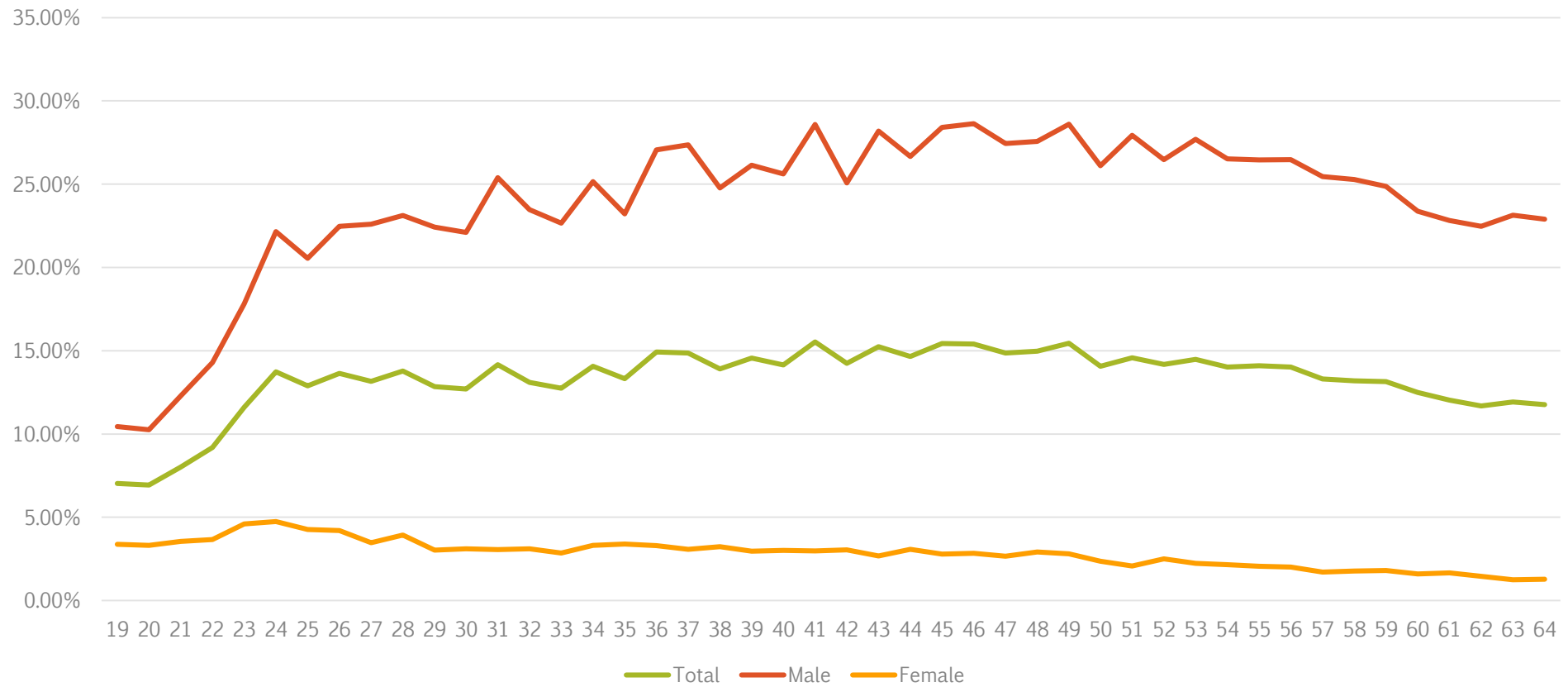
Includes license sales for ages 19-64

Resident Hunting License Sales - 2015



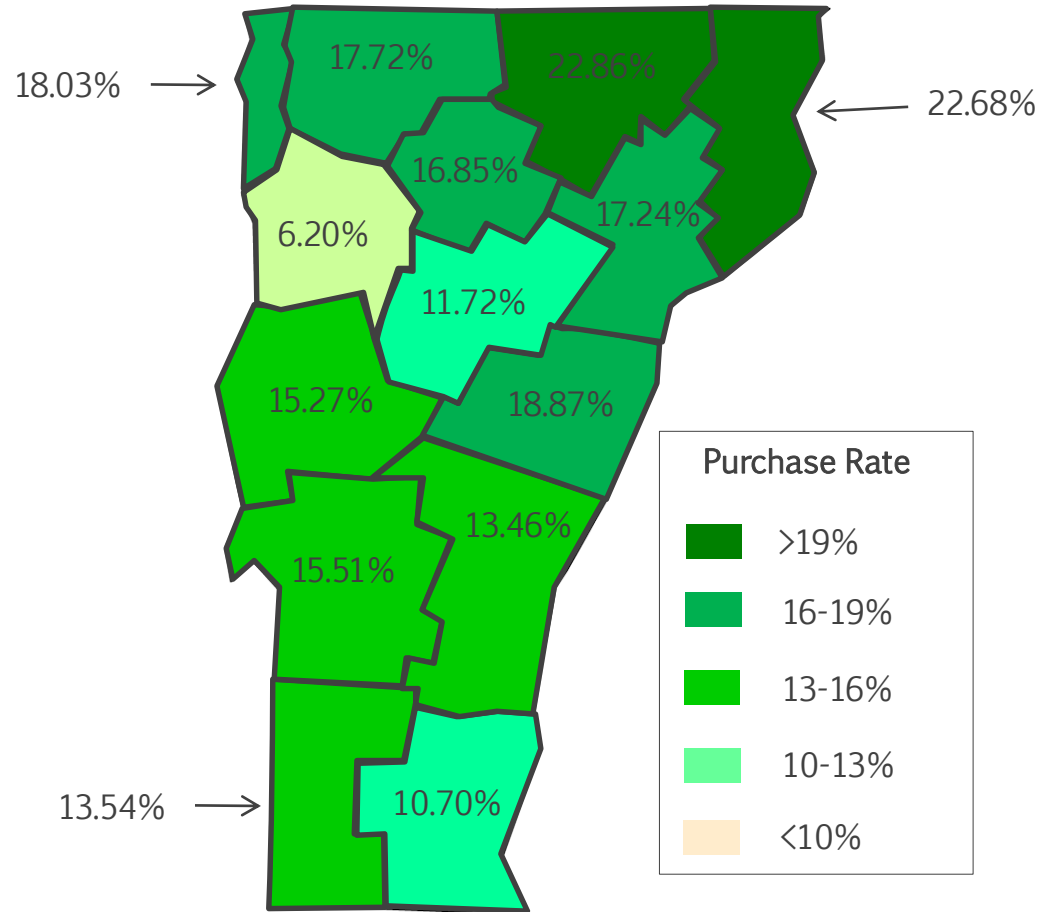
Includes license sales for ages 19-64

Hunting License Purchase Rate



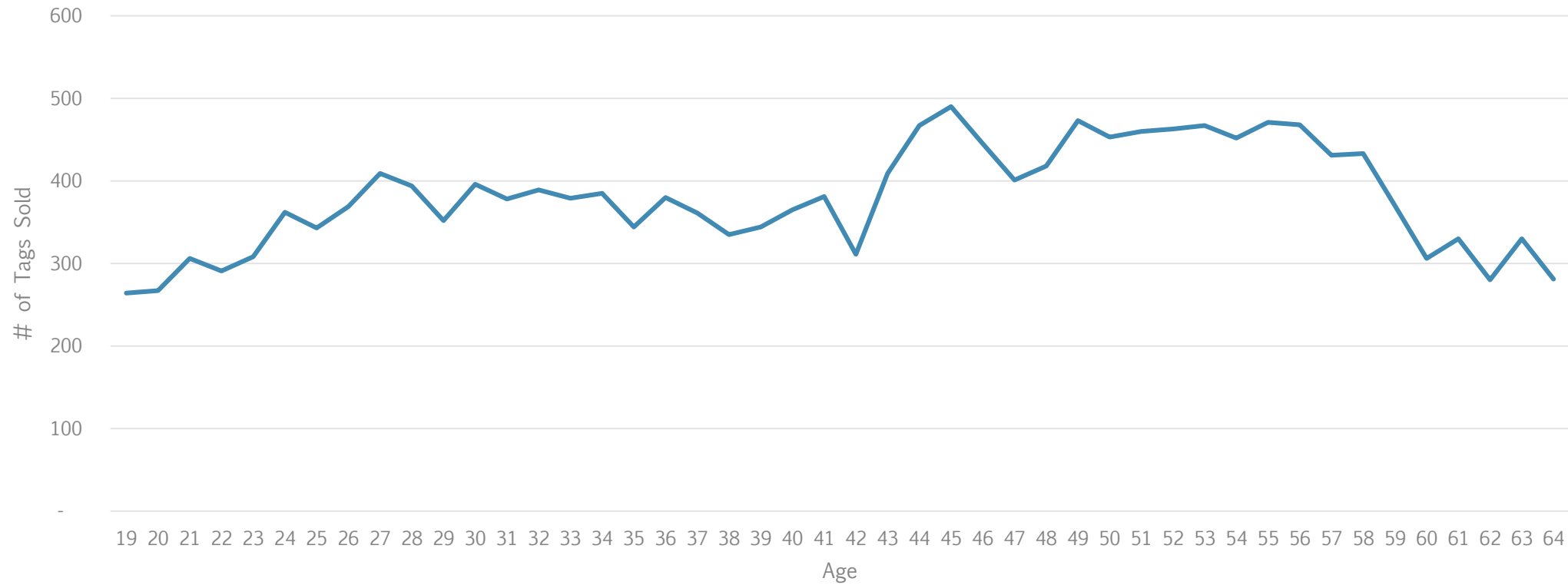
Includes license sales for ages 19-64

Resident Hunting License Purchase Rate



Includes license sales for ages 19-64

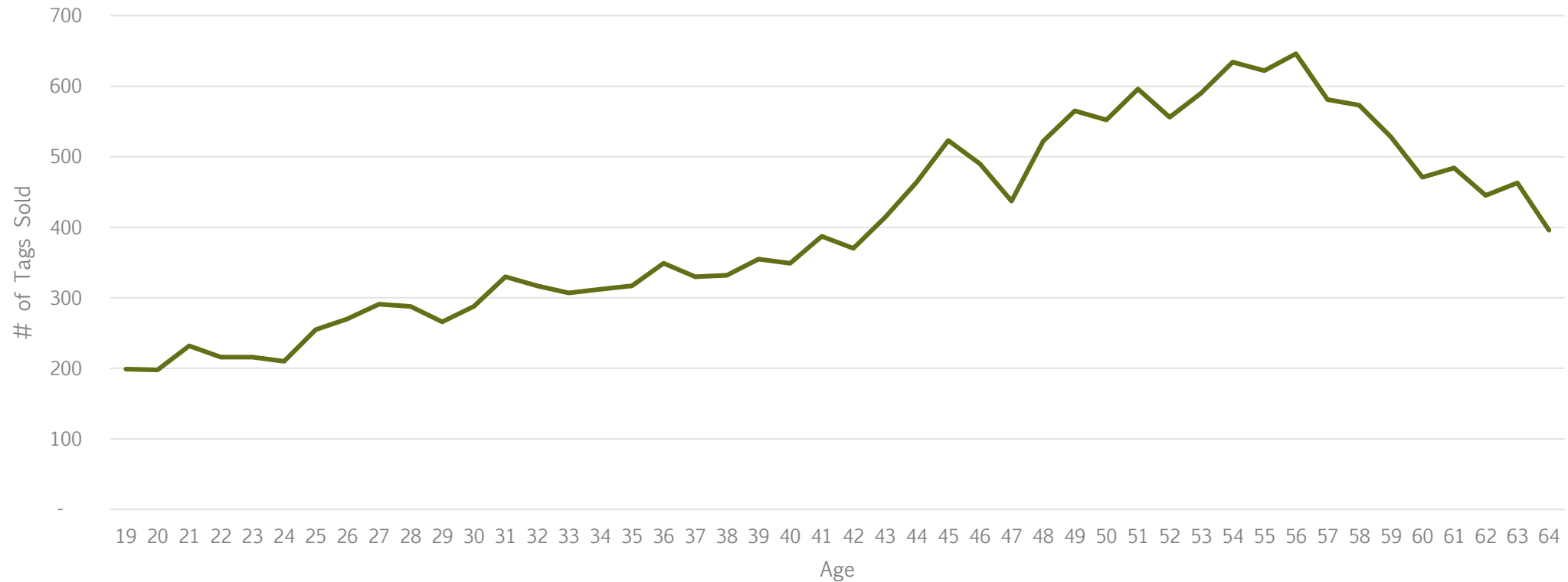
Resident Tag Sales - 2015



Resident Archery Tag - Total

Includes license sales for ages 19-64

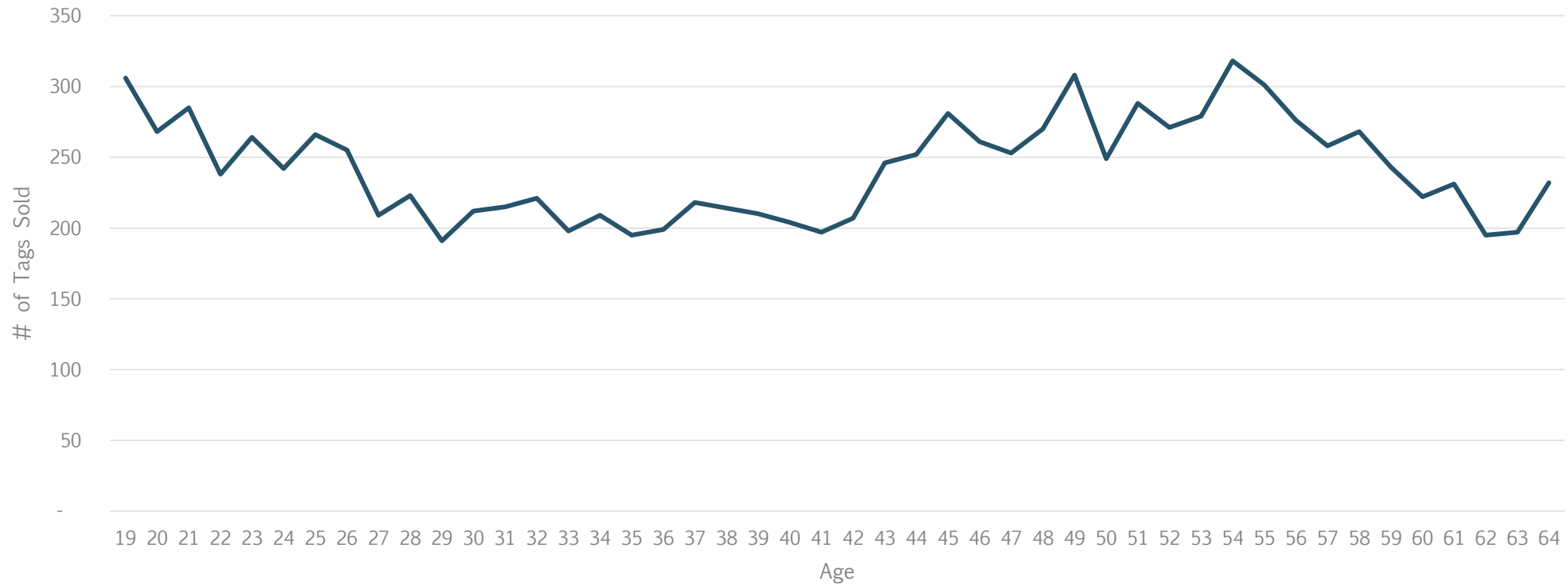
Resident Tag Sales - 2015



— Resident Muzzleloader Tag - Total

Includes license sales for ages 19-64

Resident Tag Sales - 2015

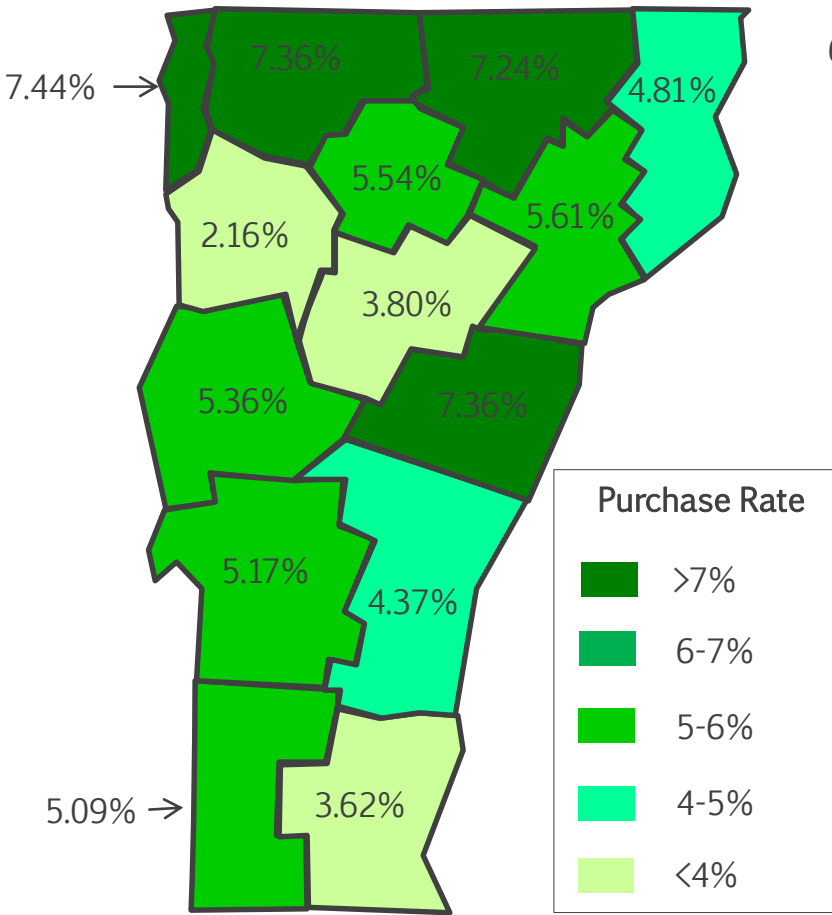


— Resident Turkey Tag - Total

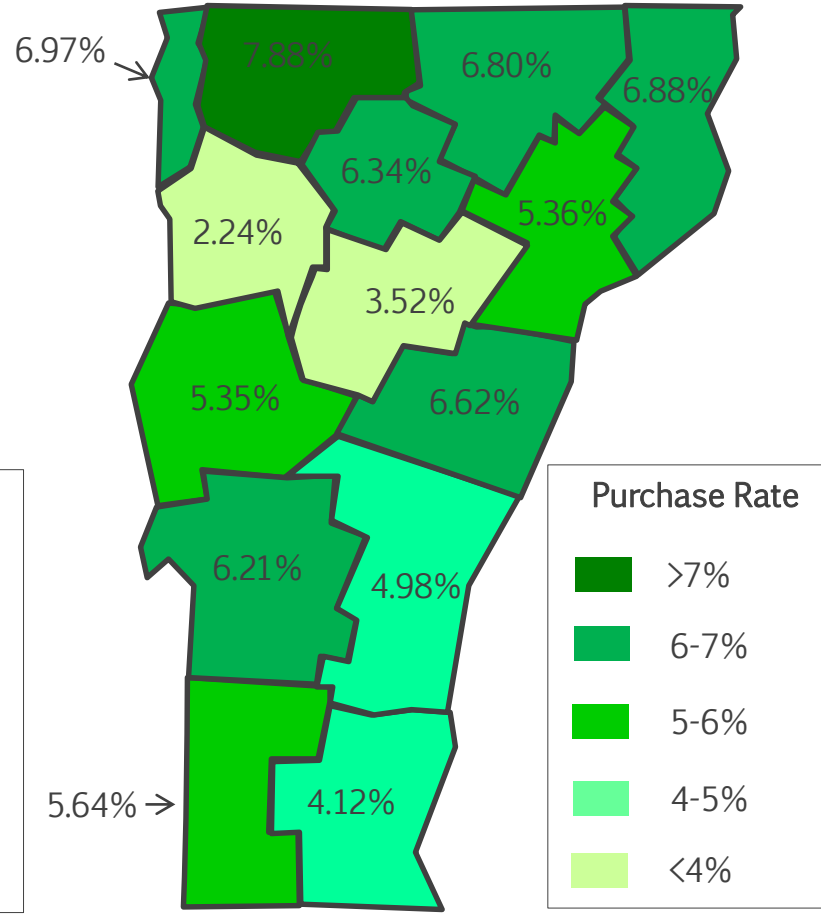
Includes license sales for ages 19-64

Resident Tag Sales - 2015

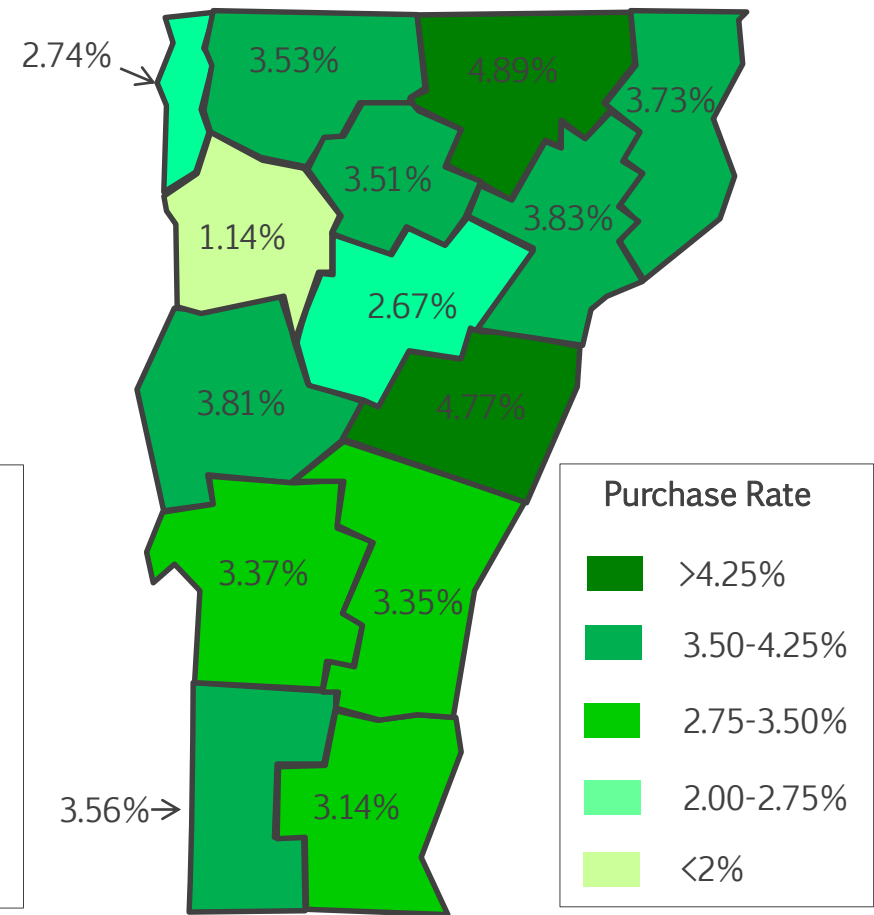
Archery Tags



Muzzleloader Tags



Turkey Tags



Includes license sales for ages 19-64

TRENDS IN NON-RESIDENT LICENSE SALES

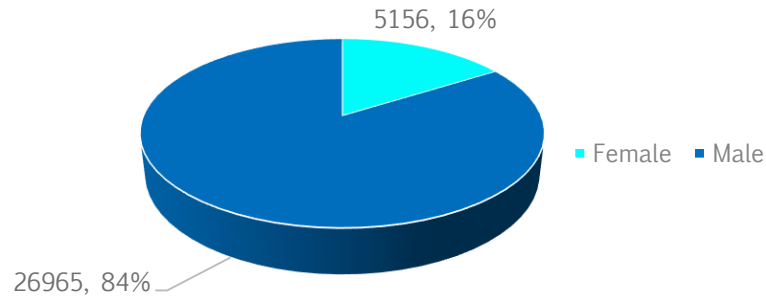


2015 License Sales

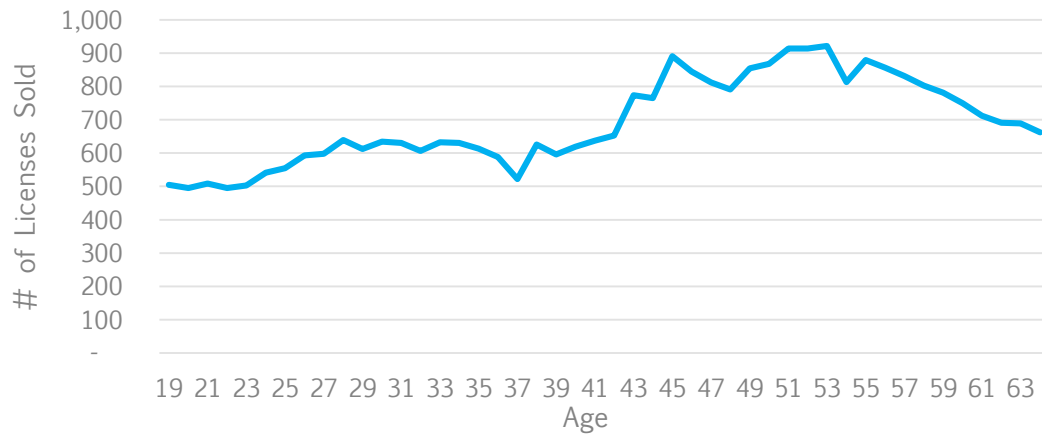
- 32k fishing license sales
- 6k hunting license sales
- 1k archery tags
- 1k muzzleloader tags
- 1k turkey tags
- \$1.76 million in revenue

Non-resident Fishing License Sales - 2015

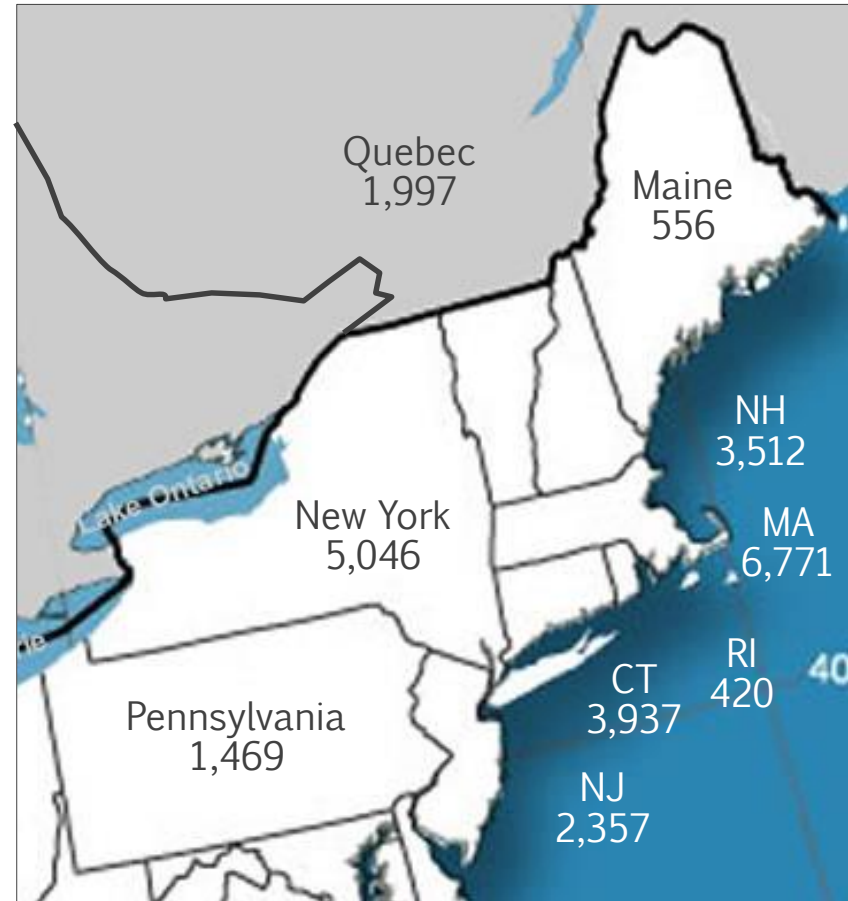
License Sales by Gender



License Sale by Age

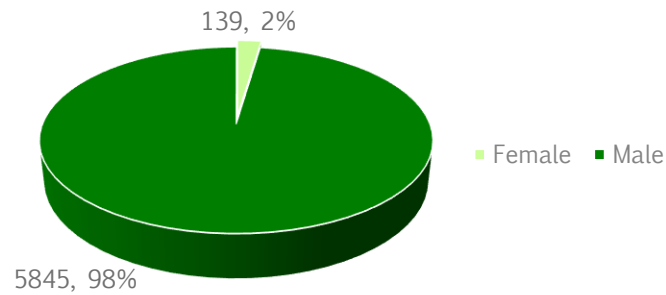


Includes license sales for ages 19-64

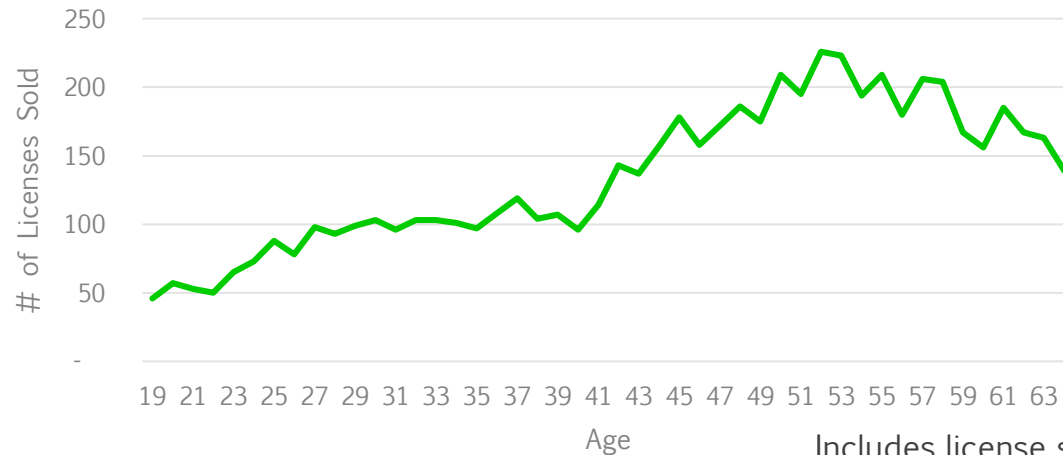


Non-resident Hunting License Sales - 2015

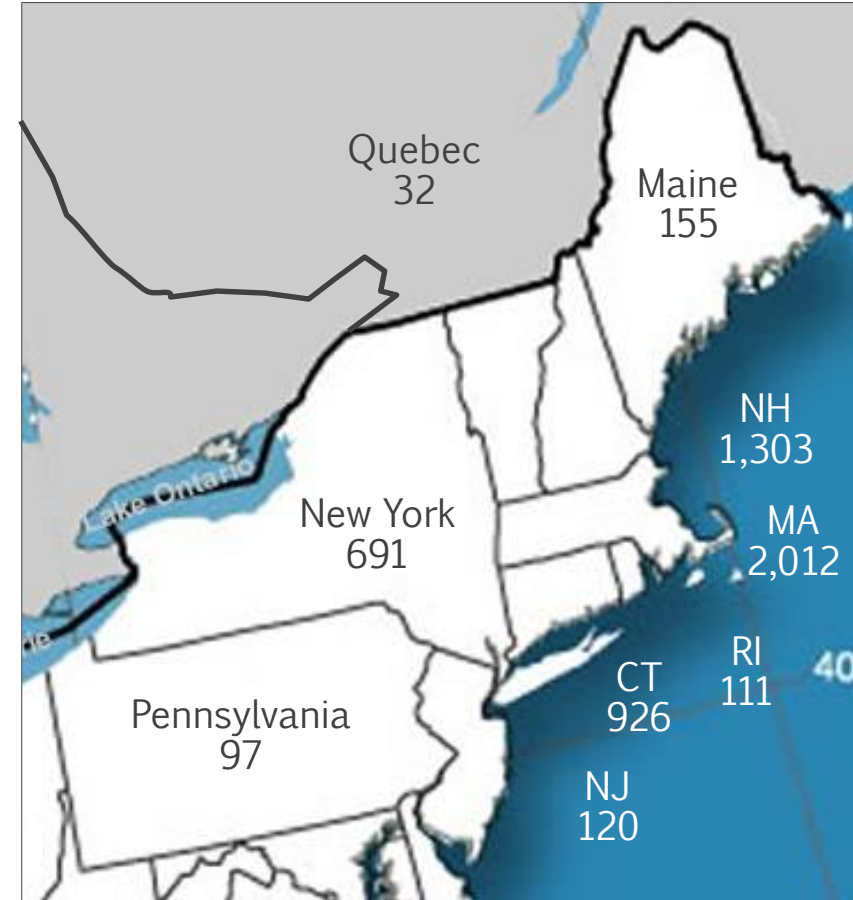
License Sales by Gender



License Sales by Age



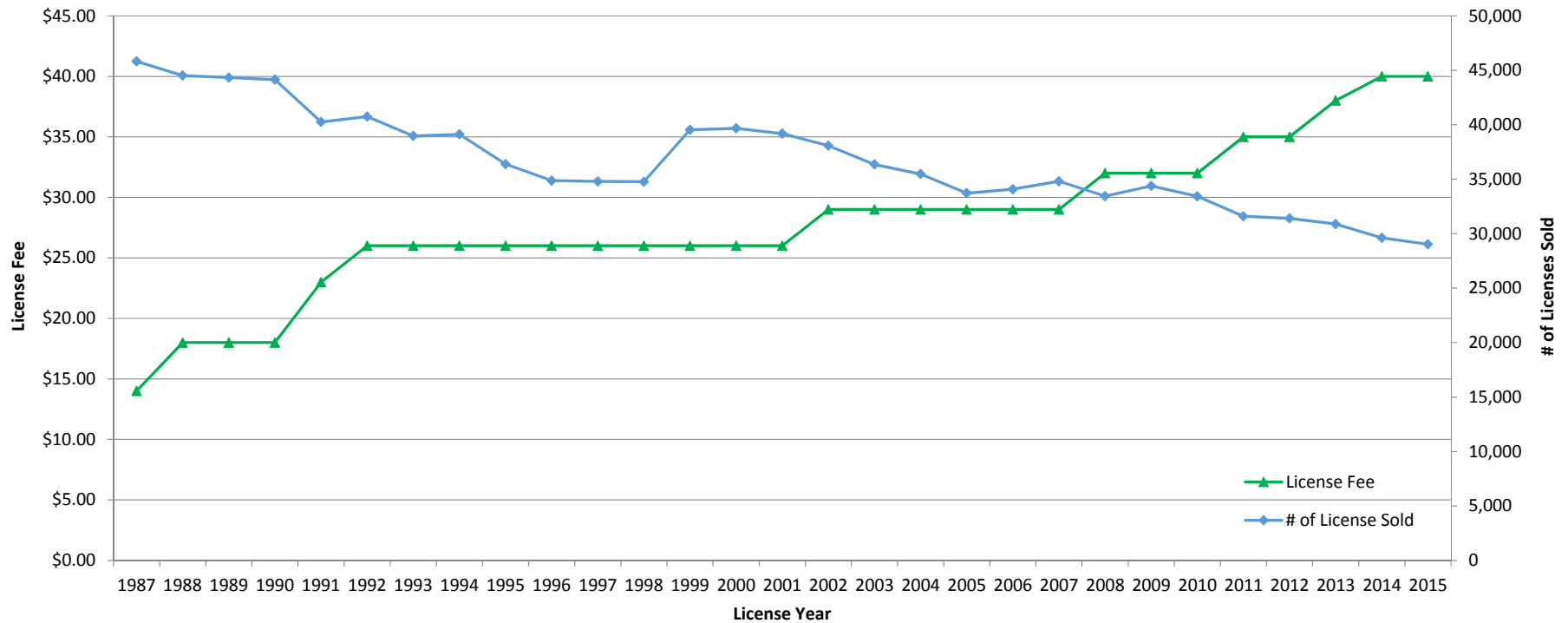
Includes license sales for ages 19-64



Price Elasticity for Select F&W Licenses



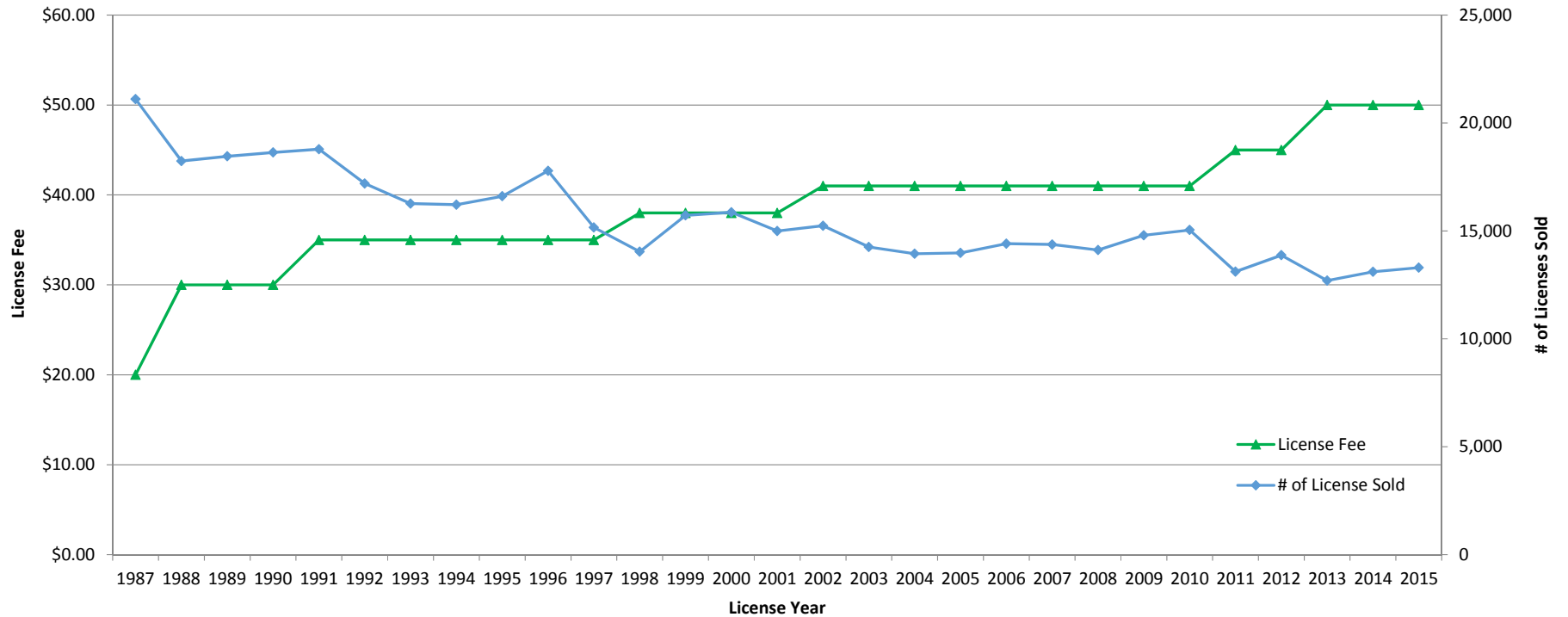
Resident Combination Licenses



Average year over year change in the number of licenses sold for non-fee years = -0.73%

Average year over year change in the number of licenses sold for fee years = -3.55%

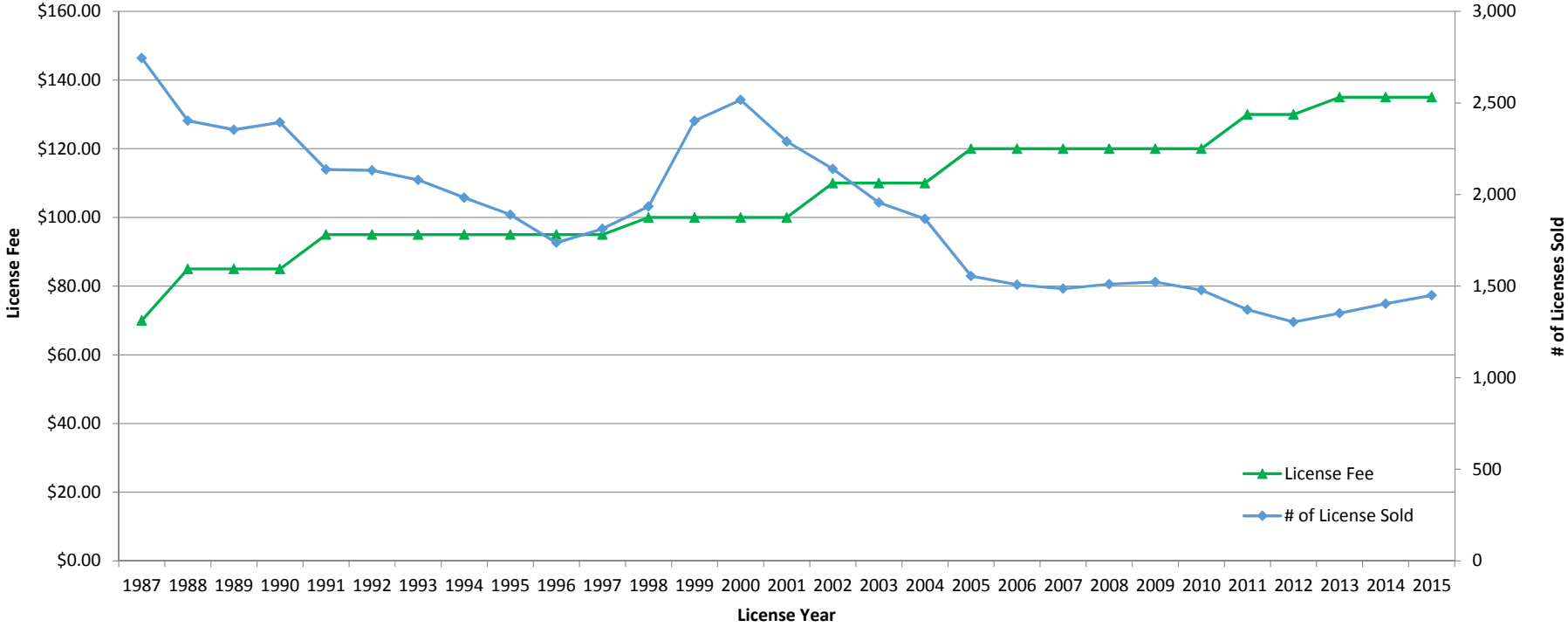
Nonresident Annual Fishing Licenses



Average year over year change in the number of licenses sold for non-fee years = -0.16%

Average year over year change in the number of licenses sold for fee years = -5.24%

Nonresident Combination Licenses



Average year over year change in the number of licenses sold for non-fee years = - 0.80%
 Average year over year change in the number of licenses sold for fee years = -4.93%